



The leader of today has a vision for tomorrow: a vision that is clear, achievable, motivating, and exciting. Managing by vision allows an organization to create its future. This LearnKey course, based on the book *Organizational Vision, Values, and Mission* by Dr. Cynthia D. Scott & Dr. Dennis T. Jaffe, shows managers how to develop organizational vision, values, and mission to build team spirit and productivity.

Prerequisites

- Introduction to Windows or Equivalent Experience

Content

- The Visioning Sequence
- Key Fact
- Clarifying Values
- Core Values
- From Rules to Values
- Key Fact
- Scan the Current Situation
- Effective Scanning
- Define the Mission
- A Flexible System
- Organizational Identity
- A Living Statement
- Create a Vision
- Picturing the Vision
- Change Management
- Clarity
- Implement the Vision
- Vision and Strategy